

**The Dane County Humane Society
Board of Directors Meeting
February 15, 2006**

Board Attendees: Cathy Holmes, Jan Viney, Bridget Bush, Dr, Sara Orvick, Gary Godding, John Bloodgood, Ellen Markey, Ellyn Mohs, Pam Tauscher Coshun

Staff: Pam McCloud Smith, Steve Lokker

Call to order: 11:02 A.M.

*Motion to accept the February 2006 board minutes as amended: John Bloodgood.
Second by Bridget Bush. No discussion. Motion carried.*

Executive Director Update – Pam McCloud Smith

Pam met with the City of Madison engineers regarding the water drainage issues present on the property. The city asked if in the original plan a levee was constructed to divert water. The approved city plan had one in it but it was uncertain if it was ever done. Further research is needed and there will be more to report in the coming months.

There are two humane investigations going on in the county right now, one in Middleton with a woman who has 40 cats and another issue in Stoughton. At present we are getting legal guidance on these two cases.

There is now a spam blocker put in place for board e mail due to an abundance of unsolicited emails the board has been receiving. It seems to be helping the problem.

Financial Update – Bridget Bush

Key items of note:

- Investments have increased
- Memberships are down
- Expenses appear to be slightly under budget

Strategic Plan Update – Pam McCloud Smith

Per the request of the Board, Pam and Steve Lokker have put together a plan called “The Dane County Humane Society Deficit Reduction Process” which outlines their ideas on how to control spending over the next few years. Highlights include but are not limited to:

- Hiring freeze
- Have “Cat Overpopulation Management Guidelines” in place
- Introduce a new membership plan
- Have more aggressive fundraising
- Increase surrender fees

Increase fundraising events
Meet with Team leaders with cost cutting options
Increase volunteers
Implement productivity and efficiency improvements

Strategic Planning – Cathy Holmes

After months of discussion on putting together a new Strategic Plan, Cathy Holmes summarized the board's work and presented a "2006 Strategic Vision and Goals" (below).

2006 Strategic Vision and Goals for DCHS in fulfillment of the DCHS Mission and Statement of Values

VISION

Dane County Humane Society is a leader toward a humane community focusing not only on today's issues, but also on shaping the future.

GOALS

Top four Strategic Goals in order of importance for 2006

- 1. Maintain financially stable and sustainable operations where revenues and expenditures are balanced.**
- 2. Work with the community to actively reduce pet overpopulation and improve treatment of pets in Dane County.**
- 3. Improve the long-term financial position of DCHS to allow less dependence on county contract funds and on constantly varying levels of donations.**
- 4. Educate and be a resource to the public regarding animal welfare and pet ownership.**

Operational objectives related to these goals to be addressed in 2006:

- Improve efficiency of shelter operations**
- Reduce the amount of time animals spend in the DCHS shelter**
- Increase the number and effectiveness of fund raising events**
- Increase the utilization of volunteers in shelter operations**
- Increase community awareness and knowledge of DCHS**
- Participate in more community events**
- Reach out to other communities as a resource**
- Explore various investment opportunities**

Motion to accept the DCHS board's strategic vision and goals for 2006: Ellyn Mohs. Second by John Bloodgood. No discussion, motion carries.

New Business

Position Statements – Presented by DCHS Staff

The board has asked Pam McCloud Smith to consult with staff on scaling down the language so points are made with regard to positions without bringing in the emotional aspects of each position. We will review them again at the next meeting.

Annual Meeting – June 7, 2006

There are three board seats expiring this June and those seats are currently occupied by: Jan Viney, Gary Godding and John Bloodgood.

Motion for Board to nominate the above three names referenced for new terms: Cathy Holmes. Seconded by Dr. Sara Orvick. No discussion, motion carries.

Bylaws – Review and Update – Steve Lokker

After hours of research involving surveys, internet reviews and interviews Steve Lokker handed out a proposal on changing membership structure and fees. These changes, if implemented, require a change in the bylaws. We will explore and have answers regarding these changes at the March board meeting. If changes are to be made, they should be announced in April's "Petpourri".

Meeting adjourned: 12:55 P.M.

Respectfully Submitted By,

Ellyn Mohs

DCHS Board Secretary